

Rose of York - English in Football

Speak the language of football.
Strengthen communication. Perform
confidently in the global game.



maximus academy
أكاديمية ماكسيموس

COMMUNICATING CONFIDENTLY IN THE GLOBAL FOOTBALL INDUSTRY

Language development with football terminology

Football is a global sport where communication plays a vital role across coaching, analysis, media coverage, and professional collaboration. English is widely used in international football environments, including coaching discussions, match analysis, sports journalism, and media commentary.

However, many professionals working in football environments find it difficult to communicate effectively in English when discussing technical aspects of the game. Without the right vocabulary and communication skills, it can be challenging to participate in international discussions, interpret football media, or present tactical insights clearly.

The **Rose of York - English in Football course** is designed to develop English language proficiency specifically within football contexts. The programme combines language development with football terminology, match analysis, and professional communication used within the sport.

Participants strengthen their ability to discuss tactical strategies, analyse match performance, and engage in football-related discussions confidently in English. Participants also develop practical communication skills used in sports media environments, including delivering match commentary, analysing football coverage, and participating in interview simulations.

Why English in Football Matters

Without specialised language training, professionals in football environments often experience:

- Difficulty discussing tactical analysis and match strategies
- Limited confidence communicating with international teams or organisations
- Challenges interpreting football media and match reports
- Reduced ability to present insights or commentary in professional settings

This course equips participants with the language skills and industry knowledge needed to communicate confidently within football environments.

Programme Overview

This course focuses on building English language proficiency through football-specific learning and practical communication exercises.

Participants explore how to:

- Understand and apply football terminology and technical vocabulary
- Analyse match tactics and formations using English
- Interpret football media and sports commentary
- Develop match recap and analysis presentations
- Participate in professional football discussions and interviews
- Present football insights clearly and confidently

The result:

Stronger communication. Greater confidence. Better engagement in the global football industry.

What this programme prepares you to do

This programme equips participants with the English language skills required to communicate effectively within football environments.

Participants develop the confidence to discuss match strategies, analyse football media, and present football insights clearly in professional and international contexts.

What the Course Covers

- Football terminology and technical vocabulary
- Player positions, match rules, and football equipment language
- Match analysis and tactical discussion
- Understanding football media and sports journalism
- Match commentary and match recap language
- Professional communication and interview simulations

Flexible Delivery

- As standalone professional training
- As part of sports industry development programmes
- Online or Face to Face

Programme Details

Training Days

20 Days

Total Learning Hours

60 Hours

Level

Professional

Delivery Format

Instructor-led training

Maximus Academy

Maximus Academy provides professional training programmes designed to strengthen communication, technical capability, and sector-specific expertise across multiple industries.

Our programmes support professionals in developing the skills required to operate confidently in global environments and specialised sectors.

Instructor

Delivered by subject-matter experts with experience in **English language training and sports communication.**

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Training that fits your world

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